Proceedings of

4th International Multi-Topic Conference on Engineering and Science (IMCES)

29-30 June 2021

Faculty of Information Technology, Universitas YARSI, Jakarta, Indonesia

Proceeding Editors:

Bishwajeet Pandey, Doris Esenarro Vargas, Ummi Azizah Rachmawati, Sri Chusri Haryanti, Jason Levy

About IMCES-2021

41h International Multi-Topic Conference on Engineering and Science (IMCES)

29-30 June 2021

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ABOUT US

4th International Multi-Topic Conference on Engineering and Science (IMCES'2021). This conference will be held on 29-30 June 2020 in Universitas YARSI, Jakarta, Indonesia. IMCES is the premier forum for the presentation of advancement in engineering, science and technology and research results. The conference mission is to provide a platform for faculty, researchers, and designers from academia and industry to present their views, share their experiences, intellectual ideas and challenges in the field of engineering, science and technology and related fields. IMCES technical program will consist of plenary and keynote lectures in which the leading experts will present state-of-the-art reviews of rapidlydeveloping technology in addition to the latest significant findings and developments in all related fields. The event is expected to bring together more than 500 academicians, researchers, managers, designers, practitioners, and users who both advocate and adopt distinctively participatory approaches in the development of systems, services, and technology. Gyancity Research Lab organize 3 conferences (ICGCET.ORG, RTCSE.ORG, IMCES.TECH) across the globe. ICGCET® was organized in Dubai, Denmark, Ireland, Denmark and Morocco in 2015, 2016, 2017, 2018 and 2019 respectively. ICGCET®'20 and ICGCET®'21 will in Russia and Peru. RTCSE®'16 and RTCSE®'17 conference were in Malaysia. RTCSE®'18 was in Thailand. RTCSE®'19 and RTCSE®'20 was in USA. RTCSE®'21 and RTCSE®'22 will in the USA. IMCES®'17, IMCES®'19 and IMCES®'20 was in Malaysia, Mauritius and Indonesia respectively. IMCES®'21 and IMCES®'22 will in Indonesia and Malaysia respectively. All accepted and presented papers of RTCSE®, IMCES® and ICGCET® publish in Scopus/Thomson Reuters/Springer/Crossref index Journal.

ALL ACCEPTED PAPERS WILL BE PUBLISHED IN FOLLOWING JOURNALS

- JOURNAL OF CONTEMPORARY ISSUES IN BUSINESS AND GOVERNMENT, ISSN / EISSN: 1323-6903 / 2204-1990
- 3C TECNOLOGIA, ISSN: 2254-4143, E-ISSN: 2254-4143
- INTERNATIONAL JOURNAL OF FUTURE GENERATION COMMUNICATION AND NETWORKING, ISSN: 2233-7857
- INTERNATIONAL JOURNAL OF GRID AND DISTRIBUTED COMPUTING, ISSN: 2005-4262
- INTERNATIONAL JOURNAL OF SECURITY AND APPLICATION, ISSN: 1738-9976
- SCOPUS : PSYCHOLOGY AND EDUCATION
- SCOPUS : TURKISH JOURNAL OF COMPUTER AND MATHEMATICS EDUCATION



Chair Message

As a chair, we have the honor to welcome you with great respect and enthusiasm to the 4th International Multi-Topic Conference on Engineering and Science (IMCES) to be held ONLINE on 29-30 June 2021 (ONLINE due to COVID-19). IMCES'2021 intended to attract innovative technical and scientific work in the field of computer science and electronics engineering. The response to the conference was overwhelming and we are proud to state that we have received really good quality contributions and we are sure as an online participant you will share the same sentiment. All accepted papers will be submitted to either SCOPUS or WOS-ESCI Index Journal (see list on conference website) and hopefully these papers will be available online by end of 2021.

As a chair and on behalf of the organizing committee, we are extremely sorry that IMCES'2021 will unable to host you at Indonesia. And as a participant, you are unable to visit Indonesia from different parts of the world to share and contribute in the areas of their expertise. We hope to provide a good virtual platform to the participants of IMCES'2021 where not only they meet and share their vision, ideas but also fertilize their thoughts in the ever-growing area of computer science and electronics engineering technologies. We are also confident that our keynote speakers will be able to enrich your knowledge during the conference and we wish you a very safe stay at your home country.

It is the 16th conference hosted by Gyancity Research Consultancy in association with partner university across the globes, next two conference in 2021-2022 are following:

7th International Conference on Green Computing and Engineering Technologies (ICGCET[®]) 22 Sep - 23 Sep 2021 Universidad Nacional Federico Villarreal, Lima, Peru https://icgcet.org/

7th International Conference on Recent Trends in Computer Science and Electronics (RTCSE ®) January 5-7, 2022 Room 105, University of Hawaii, Manoa 2520 Correa Road, IT Center Honolulu, HI 96822 https://rtcse.org/

Best wishes. **Prof Doris Esenarro Vargas**, Federico Villarreal National University, Peru **Dr Bishwajeet Pandey,** Gyancity Research Consultancy, India

Tel/Whatsapp: +91-7428640820

Email: <u>imces@gyancity.com</u>, <u>dr.pandey@ieee.org</u>, <u>desenarro@unfv.edu.pe</u>

IMCES'2021 Schedule

29 June 2021

Video Presentation:

Available 24x7 on YouTube Channel of Gyancity Research Lab: https://www.youtube.com/channel/UCHtdIuXB1evhmQb3zQ82uCA

Paper Id:

1570700221, 1570700791, 1570700910, 1570703569, 1570703937, 1570704341, 1570704393, 1570704894, 1570704895, 1570704896, 1570705274, 1570705275, 1570705276, 1570705277, 1570705443, 1570705477, 1570706849, 1570706850, 1570707005, 1570707445, 1570710454, 1570711165, 1570715368, 1570712608, 1570714477, 1570714479, 1570715124, 1570715125, 1570715127, 1570715135, 1570715282, 1570715393, 1570715394, 1570715395, 1570715398, 1570715399, 1570715400, 1570715401, 1570715402, 1570715403, 1570715950, 1570715951, 1570720773, 1570735752

10:00-13:00 (Indonesia Time)

Satellite Session @ Gyancity Research Consultancy, India Paper Id: 1570712700, 1570720166, 1570720989, 1570722255, 1570730157,1570731446, 1570735817, 1570735820, 1570735822, 1570735823, 1570735826, 1570735769, 1570735381, Chaired by **Dr Bishwajeet Pandey, Gyancity Research Consultancy, India**

30 June 2021

10:00-11:00 AM (Indonesia Time)

• Inaugural Speech: General Chair Prof Doris Esenarro Vargas, Federico Villarreal National University, Peru

12:00-14:00 (Indonesia Time)

Session 1: Chair: Prof Jason Levy, University of Hawaii, USA Paper Id: 1570715403, 1570725491, 1570728566, 1570728442, 1570722210, 1570729108, 1570729916

15:00-17:00 PM (Indonesia Time)

Session 2: Chair: Prof Akbar Hussain, Aalborg University, Denmark Paper Id: 1570725335, 1570729105, 1570724086, 1570729113, 1570722222, 1570715283

18:00-20:00 PM (Indonesia Time) **Session 3:**Chair: **Prof Kotsyuba Igor Yuryevich, ITMO University, Russia** Paper Id: 1570706412, 1570706946, 1570709868, 1570712150, 1570728564, 1570729109

ICGCET'15 Group Photo: First Conference at Dubai





RTCSE'16 Group Photo: 2nd Conference at Malaysia





ICGCET'2016 Group Photo:3rd Conference at Denmark

Institut i Esbjerg samler forskere fra hele verden

DEL f Y Af Edmund Jacobsen 15. august 2016 kl. 05:31

40 forskere og studerende fra hele verden samles på Institut for Energiteknik, Aalborg Universitet Esbjerg, i tre dage i denne uge, når der afvikles en international konference, der handler om at gøre computerteknologi mere Ene grøn.

 om at gøre
 D.M. Akbar Hussain, lektor ved Institut for

 computerteknologi mere
 Energiteknik på Aalborg Universitet Esbjerg,

 grøn.
 har sammen med en kollega fra Indien

 arrangeret konferencen International

Conference on Green Computing and Engineering Technologies.

Det er planen, at disse konferencer skal afvikles i Esbjerg hvert andet år – ganske enkelt fordi Institut for Energiteknik i Esbjerg er internationalt anerkendt.



RTCSE'17 Group Photo: 4th Conference at Malaysia



IMCES'17 Group Photo: 5th Conference at Malaysia





ICGCET'2017 Group Photo: 6th Conference at Ireland





RTCSE'18 Group Photo: 7th Conference at Thailand





ICGCET'18 Group Photo: 8th Conference at Denmark





RTCSE'19 Group Photo: 9th Conference at Hawaii, USA



IMCES'2019 Group Photo:10th Conference at Mauritius





ICGCET'2019 Group Photo: 11th Conference at Morocco



RTCSE'20 Group Photo: 12th Conference at Hawaii, USA





IMCES'2020 13th Conference at Indonesia: No Photo Due to Covid-19 Lockdown

ICGCET'2020 14th Conference at St Petersburg, Russia: No Photo Due to Covid-19 Lockdown



Jammu, September 18: Dr. Amit Kant Pandit, Faculty, SoECE, SMVDU chaired an online session in 6th International Conference on Green Computing and Engineering Technologies (ICGCET®).

The international conference is scheduled from 16th-18th September 2020 at Herzen State Pedagogical University, St Petersburg, Russia. The traditional face-to-face meeting was replaced by the online meeting due to a pandemic situation. The first online session was conducted through CISCO WebEx app.

Dr. Pandit along with co-chair Dr. Bishwajeet Pandey, Birla Institute of Applied Sciences, Bhimtal Uttarakhand, and associated with Gyancity Research consultancy conducted the first session and an introductory talk.

The attendees across the world presented their work through an online meeting and recorded video presentations. The presentation and other videos are uploaded for public viewing on YouTube channel for wider academic sharing.

The convener of the conference Prof. Jason Levy, University of Hawaii, USA. Prof. Geetam S Tomar, Director Birla Institute of Applied Sciences, Bhimtal, India, congratulated on the successful organizing of the session.

Dr. Amit Kant Pandit thanked coordinators for arranging such academic meetings in difficult times.



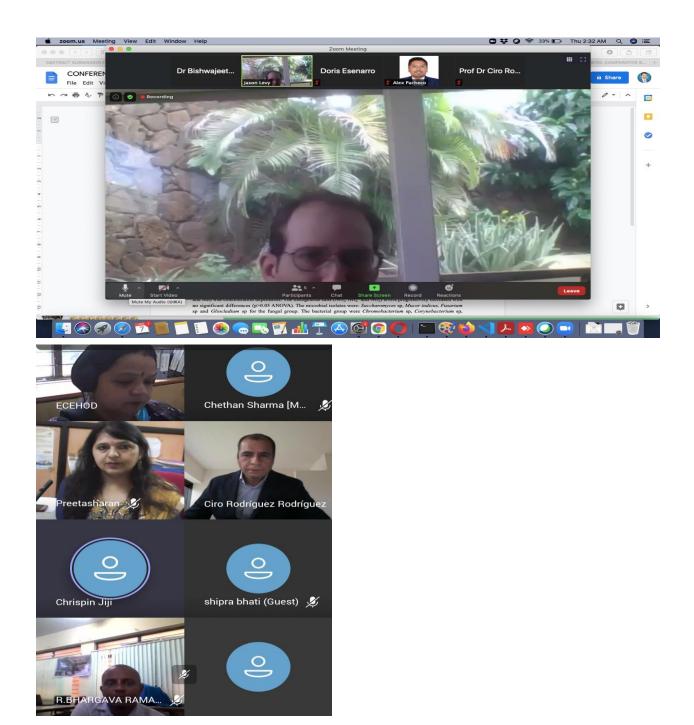
SMVDU Faculty chairs Online Session at 6th International Conference on ICGCET

35%

JAMMU BULLETIN NEWS KATRA, SEP 18:

Dr Amit Kant Pandit, Faculty, SoECE, SMVDU chaired an online session in 6th International Conference on Green Computing and Engineering Technologies (ICGCET®) today. The international conference is scheduled from 16th-18th September 2020 at Herzen State Pedagogical University, St Petersburg, Russia. The traditional face-to-face meeting was replaced by the online meeting due to a pandemic situation. The first online session was conducted through CISCO WebEx app.Dr. Pandit along with co-chair Dr. Bishwajeet Pandey, Birla Institute of Applied Sciences, Bhimtal Uttarakhand, and associated with Gyancity Research consultancy conducted the first session and an introductory talk. The attendees across the world presented their work through an online meeting and recorded video presentations. The presentation and other videos are uploaded for public viewing on YouTube channel for wider academic sharing. The convener of the conference Prof. Jason Levy, University of Hawaii, USA. Prof. Geetam S Tomar, Director Birla Institute of Applied Sciences, Bhimtal, India, congratulated on the successful organizing of the session. Dr. Amit Kant Pandit thanked coordinators for arranging such academic meetings in difficult times.

RTCSE'2021 15th Conference at Hawaii, USA



1570700221	Dialogue Generation for Digital Interactive Storytelling (Dis)
	Amal S. Fadak ¹ , Mohamed O. Khozium ² ¹ Faculty of Computing and Information Technology, King Abdulaziz University, Jeddah, Saudi Arabia. Amal_Fadaak@hotmail.com ² Prof., Department of HITM, Faculty of Public Health and Health Informatics, ICRS Consultant, Umm Al Qura University, Makkah, Saudi Arabia. mokhozium@uqu.edu.sa
	ABSTRACT Nowadays, interactive storytelling systems have received significant attention from the research community exploring interactivity in terms of promoting engagement, enjoyment, improving storytelling content and diversity. These studies believe that IS would be used generally in different areas. The new technique uses and generates dialogue, giving the capability to produce new element of stories and enabling discourse between characters and player within the story world. In our project, we endeavor to design a framework for dialogue generation within digital interactive storytelling system, taking into account novel approaches involving planning algorithms, ontology-based generative grammar and dynamic story context; Grammar story context; aka Friends System; Façade System; Scenejo System; Tale-spin system

1570700791	The Impact of Choosing the Appropriate e-
	Method in Teaching Arabic & Islamic Studies to
	Non-Native Speakers between the Semantic
	Role and Learners' Culture
	Elsayed Makki Elbishr Ali Hassan ¹ , Hassan Suleiman ² ,
	Ibrahim Babikir Elhag ³ , Muhammad Anas bin Al Muhsin ⁴ , Mohamed Fathi Eletrebi ⁵
	¹ Faculty of Languages and Communication, Sultan Idris Education
	University, Malaysia
	² FIRKHS, International Islamic University, Malaysia
	³ Faculty of Arabic Language Sultan Abdul Halim Mu'adzam Shah
	International Islamic University, Malaysia
	⁴ Faculty of Languages and Communication, Sultan Idris Education
	University, Malaysia
	⁵ Faculty of Shariah Sultan Abdul Halim Muadzam Shah International
	Islamic, University, Malaysia
	elsayed@fbk.upsi.edu.my, abuxzubair@iium.edu.my,
	ibrahemalhag@gmail.com, anas@fbk.upsi.edu.my,
	fathyeletrebi@unishams.edu.my
	ABSTRACT
	This study aims to identify the difficulties and problems facing the teaching of
	Arabic to non-Arabic speakers when choosing teaching methods to teach the
	four Arabic language skills, and to clarify the most appropriate methods that
	are compatible with the characteristics of the Arabic language with different
	privacy for all languages. The study raised a number of questions, including:
How to teach? What is its importance in teaching Arabic to non-m speakers? What are the foundations and criteria for selecting teac	
	methods? How to develop special teaching methods in Arabic for native
	speakers with other linguistic heritage? The study used the descriptive method,
	and dealt with the subject according to four axes: the first dealt with the
teaching methods and the relationship between them and the method-stra	
	the second dealt with the importance of teaching methods in teaching Arabic
	to non-Arabic speakers, and the third presented the study to the most important
	bases and criteria to be followed when choosing teaching methods Speaking
	of indications for the answer to the central question: How Salaf taught the
	Arabic language in the heart of Islam for foreigners who entered Islam in a
	way Made them know the Arabic books?

1570700910	
	Sharia Monitoring of the Investment Industry -
	The Most Prominent Challenges and The Most
	Appropriate Solutions
	Abdel Tawwab Moustafa Khaled Moawad Asst. Prof. Dr., Head of Ausul Al-Fiqh Department, Faculty of Sharia and Law, International Islamic University Sultan Abdul Halim Mu'adzam Shah (UniSHAMS), Malaysia doctorabdo60@gmail.com
	ABSTRACT The idea of this paper is centered on explaining the role of Sharia supervision in reviewing the business of the Islamic investment industry, and the extent of its compliance with the provisions of Islamic Sharia and focusing on the most important challenges facing Sharia monitoring in the development of the investment industry, with a mention of appropriate solutions to overcome these challenges, and the paper concluded that the most important of these are The challenges are represented in the duplication of work in some banks, the lack of independence in its comprehensive sense, the lack of accounting tools that enable them to review and control the Islamic banking business, the different and contradictory fatwas between one bank and another, the non-compulsion of the views of the Sharia board in some banks. The paper reached several conclusions, in the forefront of which is the need to be careful in appointing members of the Sharia supervisory board, with attention to the accounting aspect, and not to over-adopt the jurisprudential licenses, and to call for the formation of a global supervisory body that supervises the business of Islamic banks away from the hegemony of central banks.

1570703569	The importance of Engineering and the Rule of
	its Learning and Practice and its Relation to
	Juristic Provisions
	Mohamed Shafei Moftah Bosheya, Mohamed Hamed Mohamed Said, Shaaban Abdelhameed Refae Mohamad
	International Islamic University Sultan Abdul Halim Mu'adzam Shah (UniSHAMS) Malaysia
	<u>shafeimoftah@unishams.edu.my</u> , <u>drhamid@unishams.edu.my</u> , <u>elrafaiia@yahoo.com</u>
	ABSTRACT
	Islamic law (sharia) has taken an interest in applied sciences because of its effective impact and its great role in the advancement and progress of nations.
	Among those sciences is the science of engineering which Arab Muslim scholars and others have been interested in it as a science and a profession.
	Some of the Muslim scholars mastered it so they wrote manuscripts in it and they had engineering theories that were applied in life in different aspects. For
	centuries, engineering shared to the service of many sectors in the Islamic civilization such as, architecture, surveying, agriculture, industry, and mineral
	extraction. Now, many branches of engineering have raised due to
	contemporary life conditions. Islamic sharia scholars, Muslim sociologists, historians and others have concerned with explaining the definition of ancineering and its importance in civilization and the legelity of its learning
	engineering and its importance in civilization, and the legality of its learning and practice. Because engineering is a science and a profession at the same time and achieves verieve herefits for acciety in addition it is clearly related
	time and achieves various benefits for society, in addition it is closely related to a range of jurisprudential rulings in worship (such as prayer, fasting,
	pilgrimage), and in financial transactions (such as renting and division), So its learning and practicing has a legal ruling, which is supported by various
	evidence from the Holy Qur'an and the Prophet's Sunnah.

1570703937	
	Online Information Theft and Its Ruling in
	Sharia
	Layla Ahmed Salem Al Mashhari Assistant Professor Dr., Collage of Law, Abu Dhabi University, UAE Email: layla.salem@adu.ac.ae
	ABSTRACT Crimes of attack on money are of increasing importance, whether in physically or intangibly. Intangible attacks apply to a group of financial cybercrimes that cannot be underestimated. These crimes include theft, swindling, fraud, breach of trust, etc. Financial cybercrimes affect many of the interests of society, particularly banks through e-transactions, withdrawals of balances by credit cards, or electronic payment and e-commerce. As the focus of discussion in this topic is cybertheft, I will talk about the online information theft.

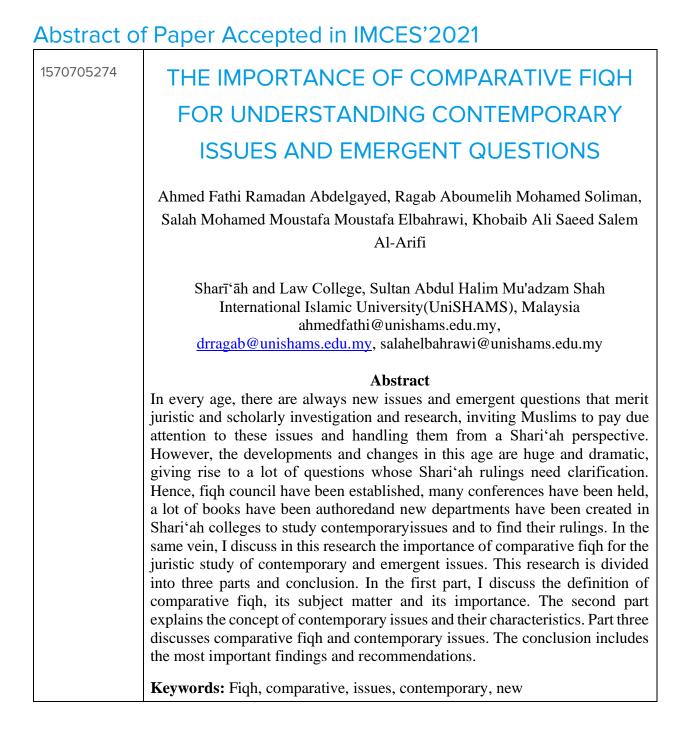
1570704341	The Competencies and Technological Tools
	Required for The Arabic Language Teacher in
	The Process of Teaching and Learning of Non-
	Speaking Students
	Li Tinglin ¹ , Ibrahim Babikir Elhag Abd Elgadir ² , Ma Yunpeng ³ , Wang
	Yanzhen ⁴ , Muhammad Anas Al Muhsin ⁵ , Yousef A. Baker El-Ebiary ⁶
	^{1,4,5} Sultan Idris Education, University, Malaysia
	² Sultan Abdul Halim Muadzam Shah International Islamic University Malaysia
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	mypal3003@163.com, yzwang@fsskj.upsi.edu.my, anas@fbk.upsi.edu.my,
	yousefelebiary@unisza.edu.my
	ABSTRACT
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1570704393	Hubristic Manipulation andCaleb(an)Resistancein Ex Machina
	*1Talaat Farouq Mohamed, ² Ashraf SaidQutbMetwalli, ³ Mohamad El- SebaeyIbrahimZayed, ⁴ Samah Thabet Sayed Thabet ^{1, 2, 3, 4} College of Sciences and Arts, Jouf University, KSA ^{1, 2, 3} Faculty of Languages andTranslation, Al-Azhar University, Egypt ⁴ Faculty of Arts, CairoUniversity
	*Corresponding Author (tffarrag@ju.edu.sa) ABSTRACT This paper investigates the literary/psychological manifestations in Ex Machina through analysing hubristic attitudes and morally driven resistance to unbridled hegemony. It traces the ways Garland externalized the conflict between human unethical superego and humane alter ego. The modern man's aspiration to play god through developing a fully sentient AI droidis critically discussed in comparison with the Prospero-Caliban conflict in Shakespeare's The Tempestas well as Ovid's Pygmalion. The power game played throughout thedrama is also probed in terms of Nathan's manipulation of Calab. Calab's
	 thedrama is also probed in terms of Nathan's manipulation of Caleb, Caleb's resistance to Nathan's hegemony and Ava's eventually successful countermanipulations. Besides, it attempts to explore the potentials of psychorobitc artas cinematically featured. Keywords: Ex Machina, Psychorobitc Sentience, Hubris, Empathy and Resistance

1570704894	
	Tracing Students Attendance During Covid-19
	Pandemic by Applying Location Detection
	Technology
	¹ Julaily Aida Jusoh, ² Mohamad Amin Firdaus Ramli, ³ Syarilla Iryani A. Saany, ⁴ Ahmad Nazari Mohd Rose ⁵ Yousef A.Baker El-Ebiary, ⁶ M. Hafiz Yusoff, ^{1,2,3,4,5} UniSZA University, Malaysia, ⁶ Albukhary International University, Malaysia, ¹ julaily@unisza.edu.my, ² aminfirdaus005@gmail.com, ³ syarilla@unisza.edu.my, ⁴ anm@unisza.edu.my, ⁵ yousefelebiary@unisza.edu.my, ⁶ hafiz.yusoff@aiu.edu.my
	ABSTRACT The Covid-19 pandemic outbreak has initiated the learning process to switch from face-to-face learning methods to open distance learning. The open distance learning is a concept of students assessing the lectures from different venues. Among the activities that are affected by that change, are the process of recording student's attendance and engagement during the online lectures, as opposed to the normalmethod of being in the same classroom during the lecture. The Global Positioning System (GPS) is a global navigation satellite system that provides location and time synchronization. This approach can assist lecturers in tracking the position of their students throughout the learning session. The operation of the GPS is based on the trilateration method where the position is determined from the distance measurement to satellites.Therefore, iHadir has been proposed to overcome the issue of tracking the students' attendance. The iHadir is a mobile-based application system that can detect student's location during the learning session. This application can be used as a new alternative in monitoring the student's attendance during online learning. The iHadir will help in increasing the effectiveness of attendance's record during online learning. Keywords: Attendance System, GPS, Covid-19, Mobile Application

1570704895	Home Maintenance Business Centre Using
	Global Positioning System (GPS) Technique in
	IR 4.0 Era
	¹ Yousef A.Baker El-Ebiary, ² Ainin Sofiya Binti Zaidi , ³ Syarilla Iryani A.
	Saany, ⁴ Julaily Aida Jusoh, ⁵ Hasni Binti Hassan, ⁶ M. Hafiz Yusoff,
	7Ahmad Nazari MohdRose
	^{1,2,3,4,5,7} UniSZA, Malaysia,
	⁶ Albukhary International University, Malaysia,
	yousefelebiary@unisza.edu.my, syarilla@unisza.edu.my,
	julaily@unisza.edu.my, hasni@unisza.edu.my, hafiz.yusoff@aiu.edu.my,anm@unisza.edu.my
	hanz.yuson@alu.edu.my,ann@unisza.edu.my
	ABSTRACT
	Home helper is very much sought nowadays as it will alleviate the burden of
	performing the daily chores at home. Home helpers are usually self-employed
	and provide home service on a part-time basis. However, to acquire home
	helper services within local community is quite challenging because the public
	do not know where and how to reach the person with this services. The
	examples of services that can be offered include chaperone services, garden maintenance, meals preparation, pet care assistance, household chores
	assistance, means preparation, per care assistance, nousehold enores assistance or even companionship for the elderly. Obviously, there is agap
	between home service providers and the local community who demanded the
	services. People who offer the services usually promote their services using
	flyers or by passing their phone number to people. This is not a
	systematicmarketing strategy since the dissemination of information is limited
	to just a small group of local community. Hence, i-HomeHelper acts as a
	dynamic platform for individuals to promote their services to the nearby public
	who require their services using modern technologies in Industry Revolution
	4.0 (IR4.0) and Global Positioning Systems (GPS). i-HomeHelper enables
	systematic booking process for the required services and also serves as a platform to promote various services that are available. Details of services that
	include prices, name of the home helpers and contact numbers are also
	displayed at the promoting page so that the public can choose the services that
	meet their criteria. It is anticipated that this application will create an
	ecosystem of inclusive economic growth forthese self-employed individuals
	and benefits the public who really need an assistance on the household chores
	or home maintenance
	Keywords: Dynamic Platform, Website, IR 4.0, GPS, Technology Solutions

Abstract o	f Paper Accepted in IMCES'2021
1570704896	The Exploitation of Technology in an Islamic
	Funeral Arrangement
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	ABSTRACT Technologies are keep evolving and growing where almost all activities and services such as in the area of trading, commerce and education can be completed via online. Unfortunately, the funeral arrangement and handling service is still operating in the same process as it is done by our elderly before. Here, the proposed application will help user handling the funeral a lot faster and easier. I-JenzCare is a platform where the service provider and the user can match with one's need on the funeral arrangement service. I-JenzCare is a unique idea because no similar application or system had been developed in related ona Muslim funeral handling yet in Malaysia. This study provides new values to the traditional Islamic funeral arrangement services which has been practiced in the Malay community. I-JenzCare which employs analytical hierarchy process (AHP) technique just requires a medium-end smartphone to keep everything on the best user experience standard. In a nutshell, the system is a handy application for those who needs immediate assistance on funeral handling in Malaysia
	Keywords: Mobile Application, Analytical Hierarchy Process, Islamic Funeral, Funeral Management in Malaysia, Funeral Arrangement



1570705275	OBJECTIVES OF AL-SIYĀSAH AL-SHAR'IYYAH
	IN THE QURAN
	Salah Mohamed Moustafa Moustafa Elbahrawi, Khobaib Ali Saeed Salem Al-Arifi, Ahmed Fathi Ramadan Abdelgayed, Ragab Aboumelih Mohamed Soliman
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	Abstract This research uses the analytical descriptive method in studying the maqaşid (objectives) of al-Siyāsah al-Shar'iyyah(Shari'ah-Oriented Policy) in the Quran. The paper shows that these objectives represent prominent features of al-Siyāsah al-Shar'iyyahin the Quran. These objectives include protectionof religion, maintenance of Ummah's public order, achieving the Ummah's leadership, establishing believers' power, fighting corruption, upholding justice and helping the oppressed. This research uses the analytical descriptive method; it collects the verses of the Quran related to a certain topic and analyses this topic to reach the findings. This research aims at identifying as many objectives of al-Siyāsah al-Shar'iyyah in the Quran as possible. This research is composed of an introduction and two sections. The introduction presents the goals, methodology and outline of the paper. Section one discusses the technical definition of al-Siyāsah al-Shar'iyyah. Section two examines the maqaşid of al-Siyāsah al-Shar'iyyahin the Quran. Keywords: Objective, Policy, Quran

1570705276

OBJECTIVES OF ISLAMIC SHARĪ'ĀH AND THEIR ROLE IN PROTECTING SOCIETY FROM EXCESSIVE TAKFĪR AND ATHEISM

Ragab Aboumelih Mohamed Soliman, Ahmed Fathi Ramadan Abdelgayed, Khobaib Ali Saeed Salem Al-Arifi, Salah Mohamed Moustafa Moustafa Elbahrawi

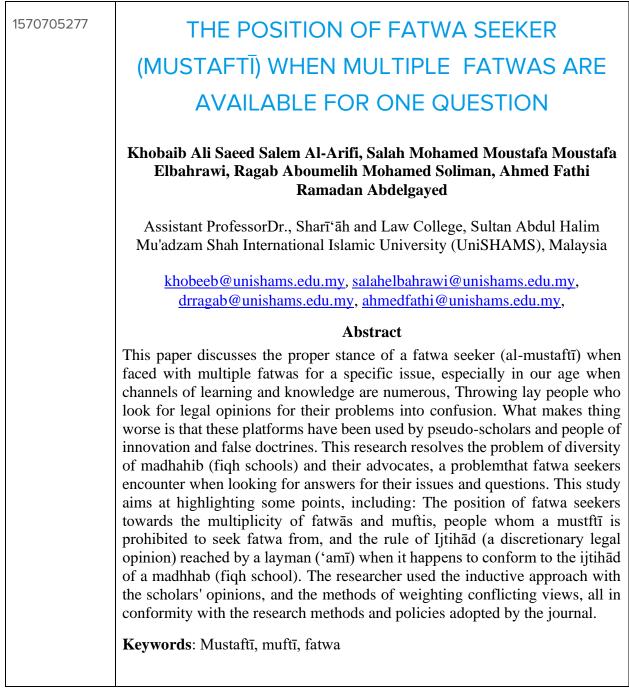
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ABSTRACT

In this paper, the researcher attempts to define the terms 'excessive takfir' and 'atheism' and to find out the causes of these phenomena, the consequences of their spread and the measures to prevent and treat them. The paper explores the efforts of classical and modern scholars in this regard to make use of and build on them. The researcher seeks to achieve several goals, most important of which are: Defining the terms 'excessive takfir' and 'atheism', going beyond the mere prohibition and condemnation of these phenomena to investigation of their causes and reaching practical solutions to prevent and treat both phenomena. The researcher uses the descriptive inductive method to describe the problem under study. Next, the scientific method has been applied in terms of collecting and critiquing the study materials and in reaching conclusions inferred from their premises. The problem of this research revolves around examining the issues of excessive Takfir and atheism, highlighting their causes and attempting to find practical solutions that can prevent and treat them. This paper clarifies the role of al-Maqāsid al-Kulliyah (universal objectives) in protecting the society from the two maladies. It is divided as follows: Introduction part includes the reasons for selecting the topic, the research problem, questions, goals and methods. Section one: It discusses the definition of Maqāsid and their activation; the excessive takfīr's dangers, causes and consequences and the dangers and causes of the spread of atheism. Section two: The role of the universal Maqāsid in the protection from takfīr's Dangers. Section three: The role of the universal Maqāșid in protecting the society from the danger of atheism.

Keywords: Sharīʿāh Objectives, Maqāṣid al-Sharīʿāh, Excessive takfīr, atheism



15707054	43

E-governance and the institutional excellence at the University of Hail in the light of the Kingdom's vision 2030: An applied study on the university administrators

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Abstract

The research aims to study the reality of the e-governance application and its relationship to institutional excellence at the University of Ha'il. It explores the contribution of the independent variables studied in explaining the variation in institutional excellence with its studied dimensions. All administrators represent the research community at the University of Ha'il. The data were collected from a random sample of (166) administrators by sending the questionnaire link to various departments and colleges. The numbers and percentages, the arithmetic mean, the simple correlation coefficient, and the regression analysis were used in the data analysis. The study has found that administrators agree on the application existence of e-governance's five dimensions at the University of Ha'il. These dimensions are transparency, raising the level of service provision, awareness and communication, change management, and infrastructure. Also, administrators agree to achieve four dimensions of institutional excellence at the University of Hail: leadership, strategic planning, resources, and operations. The results have shown that the independent variables contributing to a unique moral contribution to explaining the variance in institutional excellence i.e. transparency, accountability and calculation, participation, awareness and communication, human capabilities, change management, infrastructure, and financial resources management.

Keywords—E-governance; Governance dimensions; Institutional excellence.

1570705477	
	Utilizing the Modern Technological Means in
	Facing Christianization
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	Abstract The appearance of modern technology had a clear effect on how people communicate as well as on publishing information. As, it enabled millions of people around the world to communicate and exchange ideas and opinions. Now it is possible for anyone around the world to communicate with people far away from him geographically. In addition, it also allowed publishing huge amounts of information in various aspects of life and made obtaining it easy and affordable. In spite of that, the most important disadvantage of these means is the lack of legal accountability which allowed many users to freely publish their ideas, even if it affects the freedom and beliefs of others. Moreover, these means have helped in publishing undocumented news, as there are no restrictions on publishing through it. Non-Muslims have sought to harness these means to spread their religion and preaching it to various parts of the world and make Muslims question their religion and try to distract them away from it. At the top of these campaigns, is the Christianization campaigns that strive to divert the largest possible number of Muslims from their religion. Therefore, Muslims must pay more attention and do more efforts to repel these attacks and refute their claims.

1570706412	A cost-effective simplified energy monitoring
	system using IoT
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	Abstract
	The management of any process really requires sensing, transferring and
	recording of relevant data for analysis purposes so as to make an informed
	decision. In fact, smart manufacturing requires sufficient knowledge to be
	available to the decision-maker to ensure that any system runs efficiently and
	effectively, which may include an energy generation system. The purpose of
	this paper is to present a simplified energy monitoring system, and its acquired
	data, that may be used to achieve such real-time results that can be used to
	make an informed decision. An experimental methodology is applied where
	empirical quantitative data is derived from a residential home in a suburb of a
	city having a population of around half a million people. Nine electrical circuits
	are monitored systematically using a current sensor where data is transferred
	to Google Sheets using an Arduino microprocessor and ESP8266 module.
	Custom made power usage graphs are directly visible via any electronic device,
	for real-time results. It is recommended to make more use of such cost-effective
	simplified systems in an attempt to provide sufficient knowledge to make an
	informed decision that may contribute to identifying energy discrepancies in
	any given system with the aim of improving energy efficiency.
	Keywords: Arduino, Cloud, Energy monitoring.

1570706849 Technical Factors Facilitating the quality of Arabic-English translation and vice versa in Prince Sattam bin Abdulaziz university –Wadiaddawasir – A Case Study Hassan Musa Mohammad Aldaw¹ ¹Department of English Language and Literature, college of Arts and Science, Prince Sattam bin Abdulaziz University, Saudi Arabia ABSTRACT This research aims to investigate the different technical factors that influence the quality of translation and identifying the constraints that the translators experience. It highlights the challenges that facilitate the quality of Arabic-English translation and vice versa. Precisely, it discusses the challenges faced by both students and instructors in the universities of Saudi Arabiain general and the University of Prince Sattam bin Abdulaziz (college of Arts and Science -Wadi addawasir) in particular. A descriptive and prescriptive method was used, where data was collected via test which analyzed students' translation errors. The test was analyzed both quantitatively (statistically) and qualitatively (error analysis). The results showed that the quality of translation negatively impacts the translators' experience; lack of linguistic knowledge, local cultural background, pragma-stylistic and the traditional pedagogical atmosphere. Simultaneously, the perfection of the translation process also needs much practice. The findings necessitate a reform, remedies or modification of the teaching materials and methodologies or students' admissionprocesses to English language departments. Keywords: Cultural; Errors; Intercultural; Linguistic Competence; Pragma-**Stylistic**

1570706850	
	The academic empowerment of saudi women
	in the light of the Saudi Arabia Vision 2030
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	ABSTRACT The study is designed to determine the effective demographic variables on the academic empowerment in general and to identify the most important barriers that may prevent the women empowerment in various sectors. The descriptive analyses are used to find the level of academic empowerment. We do not find any statistically significant differences in the Saudi women academic empowerment due to the demographic variables i.e. gender, age, score, place of residence, nature of work and experience. It is found that the most effective barriers on the Saudi women academic empowerment are weaknesses in some equipment and capabilities which may provide to the female segment in some educational institutions. The study recommends to continual support for decision makers in state institutions in general and educational institutions in particular to empower women in the academic side, activating the media role in continuing awareness of the importance of empowering women in the academic side and expanding the provision of vocational training opportunities.
	Keywords: Women empowerment, academic empowerment, barriers, solutions

1570706946	Methods for Optimizing the Automated Plan of Extracurricular Activities of Students by Means of Information Technologies Kotsyuba Igor Yuryevich, Shikov Aleksey Nikolaevich, Mihailov Alexey Victorovich Saint Petersburg national research university of information technologies, mechanics and optics igor.kotciuba@gmail.com, shik-off@mail.ru, mihailovalekseyv@gmail.com
	Abstract This article explains problems of individualization of education and extracurricular activities' programs' development. Main problems that need to be solved at various stages of the organization of extracurricular activities, from its methodological study to organizational and technical planning are analyzed. An overview of the directions of extracurricular activities, the forms in which it can be organized as well as the specifics of its implementation at various levels of education is offered. In order to reduce the labor intensity of time costs taking into account the time allocated for its implementation as well as the ability to generate plans taking into account individual preferences an intelligent information system was developed. Multi-criteria mathematical models from the class of optimization methods for solving the posed problem of decision support, functional and software-architectural developed model of a web service and examples of its work on the stages of planning general activities in the optimization formulation are presented. The proposed approach can be widely used in educational institutions of various levels interested in reducing the cost of organizing extracurricular work, automatic checking for compliance with requirements, as well as generating a work plan taking into account the optinions of various categories of experts.
	Keywords: Extracurricular activities, intelligent information technologies, educational optimization models.

1570707005

A Causal Model of the Mutual Relationships Between Academic Bullying, Suicidal Thinking, and Psychological Immunity Among University Students

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Abstract

The research aims to identify the causal model that explains the relationship between academic bullying, psychological immunity, and suicidal thinking among university students. Besides, it recognizes gender differences in research variables. The sample has consisted of (134) male and (139) female students from Prince Sattam bin Abdul-Aziz University and King Faisal University for the academic year 2020-2021. The researcher prepared the academic bullying scale and the suicidal thinking scale, and the psychological immunity scale was taken from the study of Al-Takhaina. The study has shown a statistically significant correlation between academic bullying and suicidal thinking. There are statistically significant differences between males and females in academic bullying and suicidal thinking favoring females. The results have also shown statistically significant differences between males and females in psychological immunity favoring males. The research recommends launching counseling and training programs for both bulliesand bullying victims to gain insight into their behaviors and rectify them.

Keywords: LGS, mathematics, teacher, difficulty

1570707445

E-governance and the institutional excellence at the University of Ha'il in the light of the Kingdom's vision 2030: An applied study on the university administrators

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Abstract

The research aims to study the reality of the e-governance application and its relationship to institutional excellence at the University of Ha'il. It explores the contribution of the independent variables studied in explaining the variation in institutional excellence with its studied dimensions. All administrators represent the research community at the University of Ha'il. The data were collected from a random sample of (166) administrators by sending the questionnaire link to various departments and colleges. The numbers and percentages, the arithmetic mean, the simple correlation coefficient, and the regression analysis were used in the data analysis. The study has found that administrators agree on the application existence of e-governance's five dimensions at the University of Ha'il. These dimensions are transparency, raising the level of service provision, awareness and communication, change management, and infrastructure. Also, administrators agree to achieve four dimensions of institutional excellence at the University of Hail: leadership, strategic planning, resources, and operations. The results have shown that the independent variables contributing to a unique moral contribution to explaining the variance in institutional excellence i.e. transparency, accountability and calculation, participation, awareness and communication, human capabilities, change management, infrastructure, and financial resources management.

Keywords: E-governance; Governance dimensions; Institutional excellence.

1570709868	Student Perceptions of Postgraduate Supervision – A Case Study in Engineering Arthur James Swart Central University of Technology
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	Abstract
	Postgraduate students reap academic rewards when a successful student- supervisor relationship exists. The purpose of this article is to investigate the perceptions of postgraduate engineering students with regard to the student- supervisor relationship in order to identify any misconceptions. A student perception/awareness model is presented, highlighting the cycle of how student perceptions may lead to student awareness with a number of benefits. A standardized role perception rating scale was used as the main data collection instrument. Results indicate that engineering students differ widely in their perceptions of the relationship with their supervisor, with more than 50% of students expressing misconceptions regarding the selection of a topic, scheduling contact time and structuring of the thesis. It is recommended to use this rating scale at the start of every supervision process in order to address any possible misconceptions of new postgraduate students that could hinder their academic success Keywords: student awareness, student-supervisor relationship, topic, thesis

1570710454

Women and Harassment in the Workplace–A Study on Female Working in Commercial Centers in Makkah Region

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Abstract

Women are considered one of the pillars of development in Saudi society, and they have made great strides in the fields of education and work and assumed the highest positions, and the state focused on empowering women, and even made it one of the most important goals of Vision 2030, as it opened new areas for women's work in all sectors, including commercial centers, and even emphasized the issue of Saudization The feminization of some sectors, including stores that sell women's necessities, and consequently, many job opportunities were available in this field. Saudi women have faced many obstacles, including the lack of acceptance by some groups of society for this work as a mixed work, as well as the harassment that women have faced, including the problem of harassment of all kinds. This descriptive study aims to study the harassment faced by Saudiworking women in commercial centers. as it was applied to a sample of 150 workers in six commercial centers in the cities of Makkah and Jeddah. The questions revolved around the forms, causes and effects of harassment against women workers. The results were presented, discussed, and some recommendations were drawn to improve the work environment for women in this sector.

Keywords: Shopping Centers, Harassment, Saudi society, Saudi working women, Working women obstacles.

A Causal Model of the Mutual Relationships
Between Academic Bullying, Suicidal Thinking,
and Psychological Immunity Among University
Students
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Abstract
The research aims to identify the causal model that explains the relationship
between academic bullying, psychological immunity, and suicidal thinking
among university students. Besides, it recognizes gender differences in research variables. The sample has consisted of (124) male and (120) female.
research variables. The sample has consisted of (134) male and (139) female students from Prince Sattam bin Abdul-Aziz University and King Faisal
University for the academic year 2020-2021. The researcher prepared the
academic bullying scale and the suicidal thinking scale, and the psychological
immunity scale was taken from the study of Al-Takhaina. The study has shown a statistically significant correlation between academic bullying and suicidal
thinking. There are statistically significant differences between males and
females in academic bullying and suicidal thinking favoring females. The
results have also shown statistically significant differences between males and
females in psychological immunity favoring males. The research recommends
launching counseling and training programs for both bullies and bullying victims to gain insight into their behaviors and rectify them.
Keywords: LGS, mathematics, teacher, difficulty

1570712150	
	Leveraging Vulnerabilities in Sensor Based IoT
	Edge Computing Networks
	Lage computing networks
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	Abstract The Internet of Things (IoTs) equipped sensor systems gather data from
	sensors and analyze it through billions of interconnected devices and smart
	motes. Due to purpose of deployment easiness and reduced operational cost,
	wireless sensors are embedded in the IoT networks. However, the issues
	related to ever increasing security threats and vulnerabilities of networks for
	various cyber-attacks have led to widespread research interest in this field.
	Few of the important concerns in wireless sensor networking systems are thrust for low-latency, seamless handoff, connectivity, resilience to vulnerabilities
	and trustworthiness. The mass scale penetration of IoT systems in society has
	resulted in an exhaustive data analysis of Edge Computing and Wireless Sensor
	networks such as security, interoperability, latency, robustness,
	maintainability, and scalability in real time scenarios. This research aims at
	providing recent status of protocols and standards in sensor based IoT edge computing networks as well as security threats and deep analysis of
	vulnerabilities in various daily life IoT applications. Also, the paper discusses
	the concept of connection redundancy to avoid latency or loss of data and
	provide seamless data worthiness. Finally, this study provides in-depth
	analysis of open issues and challenges for leveraging vulnerabilities in smart
	sensor based IoT systems and edge computing networks.
	Keywords: Internet of Things, IoT Vulnerabilities, Wireless Sensor
	Networks, Edge Computing Networks.

1570712608	
	Prospective Vision of the Implementation of E-
	learning Modules at the National Major
	University of San Marcos, Lima-Peru
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	Abstract The article analyzes the incorporation of applied learning modules for undergraduate students of the Universidad Nacional Mayor de San Marcos' Administration career to learn more efficiently and dynamically. The Methodology considers the evaluation and review of the criteria taken in a survey to carry out the E-learning Implementation modules. The objective is to determine the factors that influence virtual teaching by validating the students' ability to use a new teaching process toapply any educational topic through this platform. As a result, five factors that influence virtual teaching were determined, validating students' capacity and predisposition to acquire new knowledge through new learning methodologies using virtual media; using these E-learning modules is recommended in conjunction with the Flipped Classroom or B-Learning methodology. It was also determined that only 30% of the students who have taken several virtual courses within their curriculum feel comfortable with this methodology since it requires an entirely didactic and easy to handle system to teach the subject matter.
	Keywords: E-learning, Flipped Classroom, Blended, Gamification, Cloud Computing, Motivation, Prospective vision

1570712700 Path planning of hovercraft using an Adaptive Ant colony with an artificial potential field algorithm Zain Anwar Ali, Han Zhangang zainanwar86@ bnu.edu.cn , zhan@bnu.edu.cn School of Systems Science, Beijing Normal University, China. Abstract This study designs a novel strategy by combining the adaptive ant colony optimization (ACO) method with the artificial potential field (APF) algorithm. The classic ACO algorithm has multiple limitations like falling into local optimum, slow convergence rate, etc. This hybrid strategy aims to counter the aforementioned problems. This study discusses the previous and current works in the concerned research area to better understand the solutions available and then try to improve them further. Then, this paper presents the mathematical model of the hovercraft. Afterwards, this study designs the novel hybrid method by using the adaptive ACO in conjunction with the APF method. We use two different scenarios in simulation to test the validity of the designed strategy. First, we test the hybrid method in an environment with predetermined obstacles. Secondly, we use a dynamic mission area with shifting obstacles to further prove the efficiency of the designed method. The simulation results prove that the designed strategy is more effective and robust than traditional ACO. It converges quicker and finds the most optimal path. Keywords: Adaptive Ant Colony, Artificial Potential Field, path planning, hovercraft.

1570714477

The Sunnah of Leave (Abandoning): Its Concept, Its Regulations, and Its Authenticity

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Abstract

People disagreed about the significance of the Prophet, may God's prayers and peace be upon him, forsaking any matter. Some of them thought that it is in the rule of what is absolutely silent, so it is in the circle of pardon, and some of them thought that the leave indicates that it is not permissible at all. May God's prayers and peace be upon him and the significance of the leave in every image. The importance of research stems from the people's need for it in order to better understand the significance of leaving the Prophet, peace and blessings be upon him, to do something. The research aims to clarify the authenticity of the leave Sunnah, and the evidence for that, and to show the pictures of the Prophet, may God's prayers and peace be upon him, and the legal significance of each image. What is the evidence for that? Did you see the Prophet, may God's prayers and peace be upon him, on the same level of significance? And the research will follow the inductive approach? And that is by extrapolating and tracing the view of the Prophet, may God's prayers and peace be upon him, then I follow the two analytical and deductive approaches in explaining the significance of each of these images. Among the results that the research will reach is that the Prophet, may God's prayers and peace be upon him, left for a matter that indicates the legitimacy of leaving this matter, and that it is not obligatory, and that Leaving him, may God's prayers and peace be upon him, in himself devoid of clues does not indicate that this abandoned thing is forbidden, and that it is not justified to judge something permissible just because the Prophet, peace and blessings of God be upon him, left him.

Keywords: Sunnah, leaves, Significance, Judgments.

	Paper Accepted in IMCES 2021
1570714479	Suspicions and Responses about the
	Collection of the Qur'an in the Caliphate of
	Othman
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	Abstract
	The problem of this study revolves around the suspicions of the disloyal from the facts of the collection of the Noble Qur'an in the succession of Othman bin Affan, may God be pleased with him, and on analyzing the seriousness of intellectual deviation and the use of reason and relying on it in a way that violates the scientific methodology in criticism and raising suspicions, and this research seeks to respond to the suspicions adopted by opponents of the Qur'an Especially with regard to the issue of the facts of the collection of the Noble Qur'an in the Caliphate of Othman, may God be pleased with him, and the response to the suspicions of Orientalists and the statement of its relief and that it was based on flimsy evidence that does not prove before the scientific investigation, and the research will follow the descriptive and analytical approach, and one of the most important results that we have reached is that we have proven the keenness of our master Othman bin Affan, may God be pleased with him, to unify the nation by unifying its constitution and collecting it on one Qur'an, which is the Imam's Qur'an, and that the suspicion of additions that were attached to the Qur'anic text, and it did not exist in the Prophet's era, nor in the era of the Rightly Guided Caliphs, is a flimsy suspicion, and that it does not affect from near or far the origin The Quranic text does not change the structure of the Ottoman graphic of words, and the research refuted the suspicions of the Shiites and their claims about the collection of the Qur'an in the Caliphate of Othman, may God be pleased with him, and the orientalists 'exploitation of these claims. IbnAbiTalib, the honorable companions, and the opinions of scholars. Keywords: Compilation of the Qur'an, the approval of the Companions, the
	Orientalists, suspicions and responses.

Abstract o	f Paper Accepted in IMCES'2021
1570715124	DEFICIENCIES IN THE OLD BUILDINGS OF
	THE EDUCATIONAL INSTITUTIONS IN THE
	DISTRICT OF COMAS
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	Abstract
	The present research aims to analyze the deficiencies in the old buildings of the educational institutions of the Comes district: the government has put its
	the educational institutions of the Comas district; the government has put its interest in reducing the gap in the educational infrastructure in a
	complementary way in which preventive and corrective maintenance actions
	are carried out, while school construction follows a cumbersome path. This delays the investment required in schools and universities. The methodology
	is based on the percentage variations of the schools by levels; for this, a sample
	of educational institutions was considered, based on critical components such as basic infrastructure, essential services, and advanced infrastructure,
	deficiencies in basic infrastructure were analyzed, verifying that this is a
	significant indicator that heralds quality and safety. Hence, it is crucial to work on the replacement of educational infrastructure. The results showed that, in
	the period 2017-2020, the percentage variation was 7.5% for initial education;
	meanwhile, for primary education, it was 3.61%, and for secondary education, the percentage variation was 7.14%.
	ine percentage variation was 7.1470.
	Keywords: Deficiencies, old buildings, basic infrastructure, essential
	services, advanced infrastructure.

1570715125	
	ANALYTICAL TECHNIQUES FOR THE
	EVALUATION OF LEAD CONCENTRATIONS IN
	FOOD FOR HUMAN CONSUMPTION
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	Abstract
	In the present work, a review was carried out on the studies carried out in
	different parts of the world, on the analysis techniques used to evaluate the
	concentrations of lead in various products for human consumption. A review was made of 25 arbitrary scientific articles from three databases SCOPUS,
	Science direct and Google academic, published from 2016 to February 2021,
	identifying 15 countries of origin, the country with the highest number of
	publications was the results with the Codex quality standard.
	pronoutons was the results with the Codex quality standard.
	Keywords: Analysis Techniques, Concentrations in Food, Human
	Consumption

1570715127

OPEN-ACCESS GEOGRAPHIC SOURCES AND DATA FOR THE STUDY AND MANAGEMENT OF NATURAL RESOURCES

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Abstract

The objective of this systematic review is to describe and analyze open geographic data provided by governmental sources in order to provide an overview of open geographic sources and data for the study and management of natural resources in Peru. For this purpose, the web was explored and scientific articles were reviewed, finding a huge cartographic archive offered by the Peruvian State. On the one hand, public institutions put their respective geoportals into operation, and on the other hand, the launching into space of the PeruSAT-1 satellite. This increased the supply of official geospatial information in the last five years. In addition, geotechnical data was found in raw and processed form from global initiatives. All of this documentary collection is available to the public in an open, free and free form in cyberspace, which can be used in the study of the use, restoration, conservation and valuation of ecosystems and other elements of the environment.

Keywords: Spatial data infrastructure of Peru; PeruSAT-1; space missions; geoportals; cartographic information; open information.

1570715135	PROGRAMMING AND LOAD BALANCING FOR THE DEVELOPMENT OF THE MULTIFAMILY BUILDING - LIMA, PERU 2020
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	Abstract
	The objective of this research is to show the production management in the construction of a multifamily building in Lima -Peru, it is worth mentioning that the main problem is that the companies do not adequately plan the optimal use of resources, the plan of attack of work, the sequence of activities through a correct design of production batch and sizing of crews, which are decisive during the execution of the work. The methodology used in this context is load and crew balancing. This allows us to manage resources and work scheduling, resulting in 100% efficiency. In conclusion, we can say that companies must maintain a correct control of their resources in order to achieve their schedules.

1570715282

Design of an artificial wetland for the treatment of wastewater generated in the Lower Zone of Belen in Iquitos-Peru.

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Abstract

The purpose of this research is the design of an artificial wetland to treat wastewater generated in the lower Belen area, city of Iquitos. The purpose of this research is applied, non-experimental. Eight water sampling points of the Itaya river section in the lower Belen area were considered, and an artificial wetland of subsurface flow type with vertical orientation was selected as the best option for a population equivalent to 0.9 inhabitants and a surface area of 2.25 m2 divided into two cells of equal size. The performance of the designed wetland was estimated to be able to control thermotolerant coliforms in a range of 33 to 790 NMP/100 ml, placing the result below the legal limit (2000 NMP/100 ml). It was observed that the water consumed by the communities located in this sector is affected by the accumulation of solid waste, abandoned boats, and mainly by the untreated discharge of wastewater from domestic, municipal, and even industrial sources. Among the main results, it was determined that the physical and chemical parameters were within the limits established by MINAM and the biological variable thermotolerant coliforms exceeded the permissible limit from a minimum of 3300 NMP/100 ml up to 79000 NMP/ml 100. The value lies in guaranteeing the long-term sustainability of the system through awareness talks, a wetland operation and maintenance guide, making known the importance and benefit of the system and offering tools to guarantee its operation.

Key words: Artificial wetland, water treatment, wastewater, vertical flow.

1570715283

FORMATIVE METHOD FOR THE DEVELOPMENT OF ENVIRONMENTAL BEHAVIOR IN UNIVERSITY STUDENTS LIMA-PERU

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Abstract

This research aims to determine the influence of the method of the formative project in the development of environmental behaviors in undergraduate students of a private university, 2020. This is because in the current educational system, teaching focused on developing competencies was established in the mid-nineties; despite this, some private academic centers can follow the traditional model for the fulfillment of objectives. The use of the formative project method, which is characterized by its permissibility feature, for which a plan of action is designed, data was collected through a questionnaire based on the Likert scale before and after the application of the project with a sample of 168 students. The results based on the Wilcoxon Ranges statistical analysis showed that there were no students with Low scores in the pre-test, but students with a Medium level of 44.05% (74); and 55.95% (94) presented a High level, and in the post-test, the number of Medium levels decreased by 3.57% (6) and the High level increased by 96.43% (162) students. They conclude that the method of the formative project influences the environmental behavior and concerning the dimensions of the Practices and improves the behavior of the students either in the recognition and analysis of the problem, the approach, and formulation of strategies.

Keywords: Method of training projects, environmental behavior, eco-efficient practices, environmental identity.

1570715368

Investigating Alternative Power Generation Strategies for Local Municipalities that are tied to the National Grid

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Abstract

Escalating electrical energy usage and costs over the past few years has resulted in large utility bill expenses that municipalities are struggling to pay-off to National Energy Suppliers. Furthermore, some energy suppliers are struggling to meet the demand for more energy due to a variety of factors. The challenge therefore exists in identifying viable alternative power generation strategies for local municipalities to reduce their current electrical energy expenses or to provide limited power to their community when disconnected from the National Grid. An environmental friendly renewable energy strategy method could be used to supplement the current energy requirements of a municipality during months of high energy demand. The main focus of this study will be on a small town in the Free State province of South Africa, called Koffiefontein. A battery-based solar PV system was designed in the Homer software and chosen as the renewable energy strategy to supplement the current energy needs of Koffiefontein due to its performance and cost effectiveness. The initial implementation cost of the system is \$ 42 995 649.95. The cost of energy for the PV system suggested for Koffiefontein houses is \$ 0.40/kWh with the yearly electricity production of 27 661 kWh. The payback period of the system is 45.3 years. The municipality needs to consider installing battery-based solar PV system to supply businesses in Koffiefontein during their high demanding hours and during load shedding as the system indicates an affordable cost of energy with high yearly production.

Keywords: Solar PV systems, wind turbine systems, load shedding, energy audit.

157071539	
3	eBay e-Commerce Platform Opportunities and
	Obstacles
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	Abstract
	E-commerce blends more than just electronics and commerce. It is an entirely new way of doing business through a medium that modifies the very rules of doing business. Therefore, it is much more about policy and organisation management than about technology. The success of a business comes from internal and external collective action and management of contact. There are various amounts of existing e-commerce platforms such as eBay, Amazon, BigCommerce, and more. eBay have been chosen as an e-commerce platform for a further study related to this topic. The objective of this case study is to explore the term of the opportunities and threads that also face the strength and weaknesses of eBay as one of the big e-commerce platforms. In order to explore this topic, a SWOT analysis on this platform needed. Analysing the strengths, weaknesses, opportunities, and threats is one of the most essential measures in managing an organisation.
	Keywords: e-Commerce, eBay Platform, Opportunities and Obstacles, SWOT analysis.

1570715394	The Usage of e-Marketing for Halal food in
	Malaysia
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	Abstract
	A quickly developing human civilization is likewise trailed by a fast advancement of data innovation. The current fast mechanical advancement is brought about by the presence of web. This papermeans to advance Muslim marketing using e-commerce to influence Muslim customers' intention to purchase HALAL productfrom Muslim marketing. Research is being done to complete this proposal. Many markets are selling halal product but not all product in certain market is halal and there is still have some of the product there is no halal certificate. Promoting halal product to Muslim consumer is one of the best options in this new era. SABASUN Hypermarket Sdn. Bhd. In Kuala Terengganu is one of the Muslim markets that very concerned about halal certificate. Other than opening the market around Terengganu and Kelantan using E-commerce can be one of the best options to expend Muslim product around Malaysia or can be worldwide.
	Keywords: MuslimMarket, e-Marketing, e-Commerce, HalalFood, Malaysia

1570715395	Online Market between Problems and
	Challenges
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	Abstract
	Today in technology changing world, thebusiness has become all over the
	world because of the seriousness of the regular cost and benefit enjoyed by that
	nation. Interdependence and imagination is the key in today's business. An
	online business is a type of business plan that guides their activity by trading silly products and companies. Today, internet business offers many
	opportunities for all businesses and retailers in various regions. The
	advancement of information and communication technology has opened the
	doorways to improve business. With information and communication
	technology, online businesses are useful, ready to go 24 hours, reach all over the world and give ingenious customer departments. The improvement of e-
	commerce business is depending on the effective IT security system which is
	necessary technological and legal provision need to be put in place constantly
	and strengthened instantly. The companies are beginning to take advantage of
	the potential of e-commerce and critical challenges to overcome to maintain
	their business operation as online stores. This paper will explain the problems and challenges in e-commerce. This paper also will look at what amazon have
	to face as big brand e-commerce Company with its competitor. This
	information has been gathered using qualitative methodfrom secondary data.
	Keywords: E-commerce, Amazon, Problems and Challenges, competitors,
	strengths

1570715398	Customer Review on Confidence, Readiness
	and Security in Electronic Commerce
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	Abstract
	Nowadays, the world of technologies is evolving. We used to do business
	within big companies and now, there is e-commerce. The revolution of e-
	commerce is only just getting started. Over the next few years, e-Commerce is
	predicted to be widely accessible. E-commerce would have a significant effect
	on the formation of a truly mass-market phenomenon. It will also have a profound impact on the way trade is done by each person and company. In
	brotound impact on the way trade is done by each person and company. In
	addition, e-commerce is responsible for implementing digital interactive TV
	addition, e-commerce is responsible for implementing digital interactive TV that will bring further e-commerce beyond the realms of PC literacy. The fact
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	addition, e-commerce is responsible for implementing digital interactive TV that will bring further e-commerce beyond the realms of PC literacy. The fact that e-commerce is a future way of business really change the landscape of business. The proliferation of e-commerce companies saw the rise of the worldwide number of online companies. Consumers are now opted for business online, which in contrast to conventional transactions is dramatically
	addition, e-commerce is responsible for implementing digital interactive TV that will bring further e-commerce beyond the realms of PC literacy. The fact that e-commerce is a future way of business really change the landscape of business. The proliferation of e-commerce companies saw the rise of the worldwide number of online companies. Consumers are now opted for business online, which in contrast to conventional transactions is dramatically convenient. E-commerce firms have, in any case, more advantages compared
	addition, e-commerce is responsible for implementing digital interactive TV that will bring further e-commerce beyond the realms of PC literacy. The fact that e-commerce is a future way of business really change the landscape of business. The proliferation of e-commerce companies saw the rise of the worldwide number of online companies. Consumers are now opted for business online, which in contrast to conventional transactions is dramatically convenient. E-commerce firms have, in any case, more advantages compared to conventional brick and mortal companies, but the difficulties and problems
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	addition, e-commerce is responsible for implementing digital interactive TV that will bring further e-commerce beyond the realms of PC literacy. The fact that e-commerce is a future way of business really change the landscape of business. The proliferation of e-commerce companies saw the rise of the worldwide number of online companies. Consumers are now opted for business online, which in contrast to conventional transactions is dramatically convenient. E-commerce firms have, in any case, more advantages compared to conventional brick and mortal companies, but the difficulties and problems

1570715400	Food and Beverage inCovid-19, Shopee in
	Online Shop Brooklyn Store
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	Abstract The E-Commerce marketplace is booming, providing a new shopping
	experience for customers where they can engage in global transactions. E-
	commerce has been performing the biggest role in most distant reaches of the
	economics business. In the favouredsense, E-commerce is a business deal such
	as selling the internet or electronic networks. The article explains the
	theoretical basis for developing worldwide e-commerce in the era of
	globalization. The study investigated the main trends that have developed in
	the e-commerce market. Covid-19 cases are increasing significantly
	internationally, with profound effects on global food staple markets and food shortages. The COVID 10 pendemia has resulted in over 4.3 million confirmed
	shortages. The COVID-19 pandemic has resulted in over 4.3 million confirmed cases and over 290,000 deaths globally (Nicola et al., 2020). This study
	investigates the impacts of COVID-19 pandemic, on the food and beverage
	industry. It examines both the short-term and medium-to long-term
	implications of the disease outbreak and highlights strategies for reducing the
	possible consequences of the pandemic. Other than that, this test plans to break
	down SWOT (strengths, weaknesses, opportunities, and threats) and define
	display technologies through Shopee at Brooklyn.store's online store.
	Keywords: Covid-19, food and beverage, SWOT analysis, marketing strategy,
	Shopee.



1570715402 The Leadership and the institutional exceller	
The Leadership and the institutional exceller	ce
at the Saudi Arabia's Universities in the light	of
the vision 2030: An applied study on the	
academicians	
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Abstract	
The study aims to identify the demographic variables that are effective	ve in
leading the academic staff in general and to identify the most impo	
obstacles that may prevent the empowerment of academics in various se	
in terms of leading projects in an academic way. Descriptive analyzes are	used
to find the level of academic leadership. We do not find statistically signif	icant
differences in academic leadership in Vision 2030 due to demogra	phic
variables such as gender, age, degree, place of residence, nature of work	
experience. It was found that the most effective obstacle to acad	
empowerment in Saudi Arabia is the weakness of some equipment	
capabilities that may provide the academic segment in some universities.	
study recommends continuing to support decision-makers in state institu	
in general and educational institutions in particular to empower academic the academic espects and activate the media role in continuing awarene	
the academic aspects and activate the media role in continuing awarene the importance of leading academics in the practical side and expandin	
the importance of leading academics in the practical side and expanding provision of vocational training.	s uie
Keywords: Leadership, Saudi Arabia's Vision, Universities.	

Abstract of Paper Accepted in IMCES'2021 The Role of Leadership in Industrial Revolution 1570715403 (IR 4.0) Achievement and Creative Thinking **Strategies** ¹Seita Almandeel, ²Waheeb Abu-Ulbeh, ³Amer Hatamleh, ⁴Khalid Thaher Amayreh, ⁵Samer Bamansoor, ⁶Bishwajeet Pandey, ^{*7}Yousef A. **Baker El-Ebiary** ¹King Abdulaziz University Jeddah, Saudi Arabia sialmandeel@kau.edu.sa ²Amman Arab University (AAU), Jordan w.abuulbeh@aau.edu.jo ^{3, 4}Irbid National University, Irbid, Jordan aahatamleh@inu.edu.jo, khaled amayreh@inu.edu.jo ⁵Al-Madinah International University and University of Aden, Yemen Samer.ali@mediu.edu.my ⁶Gyancity Research Consultancy Pvt Ltd, Motihari, India gyancity@gyancity.com ^{*7}Universiti Sultan Zainal Abidin, Malaysia, yousefelebiary@unisza.edu.my Abstract Industry 4.0 is an area where innovative technologies, digitization and transformation fuelled by globalization are intermingled. Revolutions in most countries of the world range between Industry 2.0 and 3.0 and should not be left behind in the developed world in rapid and ever-changing technological innovations and developments. Because of the lack of an integrated model of 4.0 and the sustainability of the organization affecting its leadership, global SMEs do not understand the clear and actual advantages of this revolution. Therefore, expanding the scope of knowledge is an important and necessary thing to give a clear picture of the use of the IR 4.0 Revolution and how it affects the production, management and operation process in a way that makes companies in leadership. With the development of scientific research in the field of leadership, leadership has been recognized as the effective backbone of organizations, especially in terms of organization, and adding creativity to areas of leadership through research into the characteristics, abilities and styles of the leader. Therefore, creative leadership nurtures creative thinking that creates different ideas and approaches to problem solving and produces fundamentally innovative outcomes. This study reviews the current literature as well as presenting a new framework for IR 4.0 and sustainability from the standpoint of leadership and managerial commitment. Keywords: Industrial Revolution 4.0, IR 4.0, Leadership, Creative Leadership, Creative Thinking.

The Conceptual Framework of Legal Sidewalk
Space
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Abstract
The sidewalk space is considered as one of the original real rights, which is featured with formalin y due to its listing in the Real Estate Registration Department. The owner of a sidewalk space is granted the privilege of exploiting, using and disposing of the part that is exclusively above the foot pavement without affecting the flow of pedestrians and public benefit. This right is confined to the owner of the property that is adjacent to the sidewalk for the purpose of building on its space according to specific terms and conditions. The utilization of sidewalk spaces shall add beauty and urban development to the city. Moreover, they shall provide more space for investment, bringing financial income and employing manpower in construction. Keywords: Conceptual Framework, Legal Sidewalk Space, Real Estate.

1570715951	
	The Conceptual Framework of Real Estate
	Developer
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	Abstract
	Everywhere nowadays, a real estate developer occupies an essential role in
	achieving progress of countries in the various fields of urban development,
	commerce and industry whether in establishing new projects and rebuilding or renewing the already existing enterprises. He is indeed any person who has the
	conditions that qualify him to perform the profession of real estate
	development. An example of these conditions are eligibility, financial ability,
	experience, expertise and other conditions, which contribute in creating a safe
	environment for those who deal with real estate developers and protects from them deceit and treachery. Meanwhile, such safe environment shall enable the
	real estate developer to do his job properly as he is the one who is responsible
	for supervising, administering and controlling the developmental projects.
	Besides, he is the person who is in charge through the whole process of
	coordinating all issues between the related parties. It is remarkable to note that a real estate developer does not carry out the physical part of the project, which
	is often implemented by contractors neither does he finalize the engineering
	designs, plans and drawings of the enterprise, that are done by architects. A
	real estate developer, however, is the one who is responsible for administering
	and controlling the implementation process of the project from the start to the
	end until it is delivered to its owners.
	Keywords: Conceptual Framework, Real Estate Developer, Legal
	Regulations.

1570720166

A Simplified Design Process for Thermal Supplementation of a medium sized Aquaponics System to ensure Sustainability

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Abstract

Growing climate change awareness incentivizes establishment and implementation of efficient alternative food production methodologies such as aquaponics, with potentially high yield versus reduced footprint, urban implementation and local food security and employment. Viably maintaining such systems during freezing winter climate necessitates thermal supplementation to maintain biological viability of the fish stock and bio-filter micro-organisms. The purpose of this study is to present a simplified baseline approach for determining thermal supplementation for establishing sustainability of a medium sized aquaponics system. An existing aquaponics system is examined and described through historical temperature data, system thermal interaction via mass-flow loop energy transfer and a physical layout. Applicable historical measurements for initial supplementation determination are be listed. The chosen solar supplementation source is discussed in terms of cost and energy input. Further examination of study data informs system energy interaction and system micro-biota viability. The presented method results in an inter-cold-front positive system temperature recovery slope of 0.278°C per day and an extrapolated temperature buffer recovery in 15 days, validating the viability of the method as presented. The value of adopting this method lies in promoting aquaponics system adoption by simplifying systemviability supplementation estimation where direct grid energy unit-cost comparison allows for informed decisions. Adopting the method for the Bloemfontein area, or locations with similar climate, is thus recommended. Keywords: Sustainability, Solar

Abstract o	f Paper Accepted in IMCES'2021
1570720773	The predictive value of optimism and the level
	of ambition in the psychological flow among
	faculty members at Prince Sattam bin Abdulaziz
	University Al-Kharj
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	Abstract
	The current research aimed to identify the relationship between psychological
	flow, optimism, and the level of ambition among faculty members at Prince Sattam bin Abdulaziz University Al-Kharj, Saudi Arabia. The study sample
	consisted of (150) faculty members from different colleges of the university,
	who were chosen randomly. The research tools included a scale (psychological
	flow, optimism scale, and level of ambition), which the researchers prepared.
	After confirming the psychometric characteristics, the application was applied to the research sample. The research had used the quantitative descriptive
	method. The results found a positive correlational relationship between (0.01)
	between psychological flow, optimism, and the level of ambition in favor of
	assistant professors. Furthermore, the research found statistically significant
	differences on the scale of the ambition level according to the different research variables in experience and nationality. There were no statistically significant
	differences between the mean scores of faculty members on the psychological
	flow scale (career title, gender). The constant variable was statistically
	significant, and the psychological flow cannot be predicted. The research had recommended conducting studies that measure psychological flow according
	to other variables of the research sample.
	Keywords: Ambition level; Psychological flow; Optimism; Prince Sattam Bin
	Abdulaziz University.

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1570720989	
	Shop Weatherly – A Weather Based Smart E-
	Commerce System Using CNN
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	Abstract
	In this current era of modern online shopping, people want to spend as little time as possible when it comes to buying products, therefore they prefer online shopping. People go shopping when the weather gets changed. For travelers, there is no such E-commerce platform that can recommend clothes according to any city weather. Even when people want to gift clothes to someone living in another country there is no such platform that gives recommendation of clothes according to that city's weather. They usually face problems when they want to buy weather-based products from various E-commerce platforms where they see mixed clothes of all types of weather which is very time- consuming, they become so confused most of the time that they think about whether they should buy or not. In this paper, we proposed a novel idea by using Convolutional Neural Network Algorithm of deep learning for developing an e-commerce platform that is unique in a way that it recommends clothes according to the city weather which provides hassle-free environment eventually saves customer's time thereby increasing customer satisfaction.
	Keywords: Shop Weatherly, Deep Learning, Artificial Intelligence, Convolutional Neural Networks, Ecommerce, Online Shopping, Weather Based Smart Shopping

1570722210

DESIGN, DEVELOPMENT AND CONTROL OF GESTURE BASED UNMANNED VEHICLE

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Abstract

The gesture-controlled robots and machines are limited in terms of their mobility thus making the operation difficult and less effective. This research work proposes better gesture controls for operation and moves towards a universal remote which can communicate with any given machinery and is easy to operate. In this work, a prototype for a military based vehicle is designed and operated through a universal gesture remote. Design incorporates a toy gun to depict the fire action of a military vehicle, a robotic arm to remove the obstacles in the path of the vehicle increasing its unmanned efficiency, and a camera to guide the operator remotely and help to mark the targets. The vehicle is operated through a system attached to a glove and as the operator makes gestures, the movements are read and sent to the vehicle. The communication pattern is completely secure which stops hackers from intercepting the signals and taking control of the vehicle. The developed project provides a manual but remote control to the operator. The additional functionalities of the remote reduces the complexity level of the project. Unlike many unmanned vehicles, this does not require highly trained operators and can be operated by people with little education or physical disabilities. As the vehicle is unmanned, this creates a vast range of usage. Environments which are harsh for human lives to survive can be controlled or monitored through this technology. The ease of use allows disabled veterans to continue their services even after losing their physical traits while serving their nations in a battlefield.

Keywords: Gesture based control; Unmanned vehicles; Universal remote operator; Universal Remote Glove, Military grade project, Toy Gun.

4570700000	Design of UAV Autonomous Charging Pad for
1570722222	
	Surveillance
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	Abstract
	The conventional unmanned aerial vehicles have limited supply of power due
	to which they are grounded after designated hours of flight. In this paper, the
	autonomous charging of UAVs is proposed, developed, implemented to
	increase the battery charging and operational life. The development of
	automated charging system for UAVs is achieved by utilizing the solar based
	charging system by means of charging stations marked throughout the route
	of a UAV. The drone, according to the predefined programming, evaluates its
	charging level and when the level drops below the set threshold, it lands on a
	landing site. The UAV can charge itself through contact-based charging
	functionality without a human's interference. This allows the UAVs to stay in
	flight for longer periods of time and does not requires intervention of humans
	to change the battery pack. This will increase the efficiency in terms of
	surveillance and allows the legal agencies carrying out surveillance to
	maintain their cover and achieve footage which might have been lost while
	landing the UAV to change the battery pack. This system can perform
	surveillance to be carried out by a single UAV as it does not rely upon human's surport for the surply of neuron. The improvement in the bettery life
	human's support for the supply of power. The improvement in the battery life
	allows UAVs to hover for longer hours thus avoiding the risk of crash landings and damage to the UAVs
	and damage to the UAVs. Keywords: Unmanned aerial vehicles; Autonomous charging pad; Solar
	charge; Surveillance; Drones.
L	charge, Surveinance, Diones.

1570722255

Optimization of recloser methods on medium voltage distribution networks

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Abstract

Reassessing methods within a business is important as it can prove certain concepts could indeed work, improve current methods and reinforces knowledge to the assessors. The utility's (Eskom) recloser placement methodology mainly focuses on improving their performance figures and reaching their performance targets and does not focus on the financial aspect of their methods. The purpose of this paper is to present a method that will optimize the placement of reclosers on medium voltage distribution networks. Eskom can by focusing on the financial aspects of the recloser placements, benefit by improving performance as well as saving money at the same time, especially during fault conditions. A cost-benefit analyses methodology is applied where data is derived from a medium voltage distribution network in the Free State that serves more than 2000 customers. The number of reclosers and the placement of them will be determined by using matrix tables and formulas. Data was extracted from the utility record systems. The findings suggested that a recloser can pay itself back within one year using this method. In order to make an informed decision as to the placing of a recloser on a medium voltage distribution network, it is recommended to use the proposed method. The proposed method will assist in the decision as to the viability of placing a recloser on a specific pole location. Future studies may be done by combining recloser placement methods with other protection sensing equipment like fault path indicators and current-voltage monitoring systems to isolate and find faults.

Keywords: Recloser, placement methodology, medium voltage distribution networks.

1570724086

Optimizing Economic Load Dispatch Problem using Genetic Algorithm: A Case Study of Thermal Power Station Jamshoro

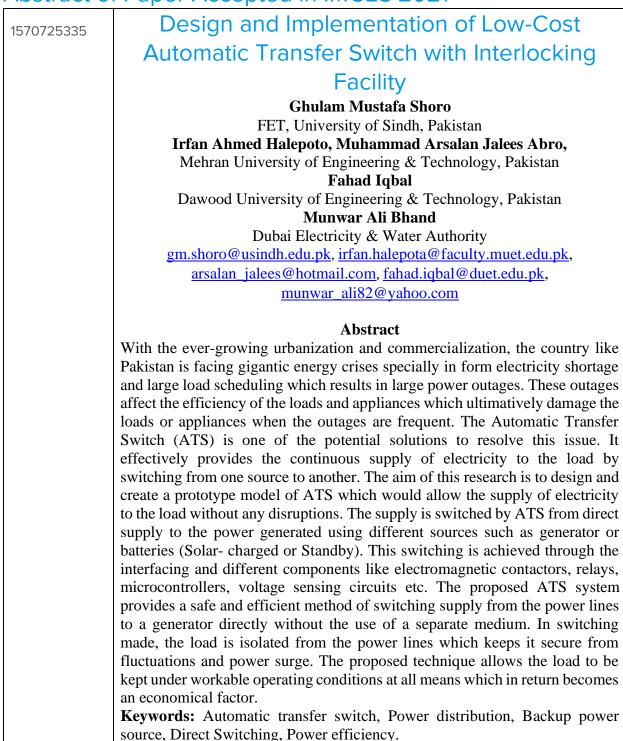
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Abstract

The Economic Load Dispatching Problem (ELDP) in power system's operational planning is of an immense importance. The power generation must fulfillment parity and disparity constraints. In order to satisfy the economical operation of the power system, the generated power must meet the load demand with minimum losses because the cost of storing the generated electrical energy is very high. The input-output characteristic curves of the modern thermal generating units are equipped with turbines having multivalves steam input have non-convexity nature, this results in ELDP. Though this problem is discussed significantly but mostly analyzed using different mathematical approaches by utilizing the Quadratic Cost Curves (QCC) but the fact remains that the actual ELDP is non-convex whereas the QCC is convex. The multi-valve steam input based thermal power plants produce ripple like heat rates, which cannot be properly signified using convex approach thus can result in high cost. In this work, ELDP is modeled using Real Coded Genetic Algorithm (RCGA) and convex and the non-convex economic dispatch problem has been investigated for Thermal Power Station (TPS) Jamshoro as a case study.

Keywords: Genetic Algorithm, Economic Dispatch Problem, 6-Machine IEEE Standard Test System, Thermal Power Station Jamshoro, Economic Dispatch



1570725491	
	Communication Models Comparisons: Tackling
	Approach for Corporate Communication
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	Abstract
	Communication is the process of interpreting, creating, and negotiating, which can be verbal, textual, visual, aural, or even physical. These kinds of communications are mandatory for operating any business or organization. Since we are in a digitally connected world, corporate communication is one of the critical factors determining whether companies thrive or fail. It impacts employees' innovation, productivity, brand awareness, and more. And while being the sum of an organization's internal and external communication, it is mandatory to clarify the social process of communication. Accordingly, several models of communication had been developed. Each model has its own mechanism, advantage, and incompetence. This paper is shedding light on the importance of corporate communications for the prosperity of any institution while providing an in-depth review of those models of communication, comparing the points of strength and the limitations of each model. Such comparison will help determine the best Communication model to improve corporate communication and ameliorate the institution's repute. And accordingly, a conclusion on the importance and the choice of the most suitable model for either external or internal corporate communication will be provided.
	Keywords: Models of Communication - Convergence Model - Internal Communication - External Communication - Linear Models - Interactional Models - Transactional Models

1570728442	
	MODEL BASED ON BALANCED SCORECARD
	APPLIED TO THE STRATEGIC PLAN OF A
	PERUVIAN PUBLIC ENTITY
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	Abstract The objective of this research is to propose a design of a model based on a balanced scorecard - BSC applied to the strategic plan of a Peruvian public entity. There is a deficiency of compliance with the objectives of the strategic plan, which results in the low acceptance of public institutions by citizens. The methodology used for this design proposal was based on the BSC management tool. To test the model, a prototype of a solution based on BSC was built for the institutional strategic plan; in the interface, the following results were obtained; the year 2019, the average of the programmed goals of the indicators was 59, the standard of the execution of the plans was 58, this means an execution percentage of 97% for 2019. Therefore, it is proposed to reach 100% by 2020 with the implementation of the proposal.
	Keywords: Balanced Scorecard, Strategic map, Strategic plan, Public entity.

1570728564	Proposal for connectivity in the beach circuit
	through eco-friendly bicycle paths in the district
	of San Juan de Marcona – Peru
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	Gomez Escriba ⁷ , Samuel Mandujano ⁸
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	Abstract
	The objective of this research is the connectivity of the beach circuit through the proposal of an eco-friendly bicycle path in the district of San Juan de
	Marcona. It is known that the community currently lacks essential services
	such as electricity and water; in recent years, there has been an increase of
	tourists during the summer season, which generates a more significant
	accumulation and use of motorized vehicles in the beach circuit, thus affecting the environmental quality of the place, the research for its purpose is
	applicative, non-experimental level. Sustainable bioclimatic design criteria
	were considered as well as the implementation of clean energies such as wind
	and solar power. The first case is presented using three wind turbines located
	in an area near the interpretation zone with a height of 20m of Siemens SWT $108 \mod 102$ model of 2.2 MW with a start up speed of $2m/s$. On the other hand, solar
	108 model of 2.3 MW with a start-up speed of 3m/s. On the other hand, solar panels will be located on top of the bicycle parking lots giving a form of solar
	roofs; these solar panels will have 60 cells with a capacity of 200W, with a
	voltage of 12V-24V and an amperage of 8Ah. These renewable energies will
	supply both the bicycle parking lots and the district of Marcona, facilitating the
	use of essential services for the inhabitants.
	Keywords: Ecofriendly, Bicycle paths, renewable energy, wind turbines, solar
	panels

1570728566	Deflectometría de impacto en la evaluación
	estructural, Carretera Central km 12+250 – km
	26+500, Lima 2020
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	Abstract
	This research analyzes the incidence and efficiency of impact deflectometry to evaluate and design the road reinforcements of a section of the central highway. For this study, a "non-destructive" methodology has been used, based on the collection, processing, and interpretation of the deflections measured on the road surface with the impact deflectometer equipment; these deflections reflect a response of the structural package under a given load, its measurement is simple, fast and "non-destructive," that is, we do not alter the structural package, and above all, we do not cause vehicular congestion as it would be with the conventional methodology. The deflections are analyzed using the back-calculation technique, which allows us to know the total Structural Number in the function of the characteristics of rigid pavement, obtaining a structural number Sn of 6.2 and 5.6 for the right and left the roadway, respectively. This research presents the results of the current condition of the road under study. It proposes a technique for calculating the Structural Number of an asphalt reinforcement on concrete from the back-calculation.
	Keywords: Deflection, Deflectometry, "non-destructive," structural package,
	Structural Number, reinforcement.

1570729105	
	ARSENIC (As) IN MASS WATER: A LITERATURE
	REVIEW
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	Abstract
	The objective of this research is to review and synthesize recent studies on the
	aspects of arsenic related to its presence and determination in different bodies of water. It was observed after the review of the articles that the most used
	analytical techniques in the search for arsenic concentration in the other water
	bodies were atomic absorption spectrometry in 36% of the total number of
	articles, as well as the highest number of publications coming from China in
	20% of the total number of pieces. The literature review of 25 scientific articles
	was applied using Science direct as the central database, and the period from
	2018 to 2021 worldwide was considered. Two filters were used to search the
	articles, operating in the first one the combination of words "Determination of
	arsenic in water" and the second filter "Arsenic As in water." The types of
	water bodies evaluated, as well as the most widely used arsenic determination
	techniques worldwide.
	Keywords: Arsenic, Concentration, Water masses, Techniques.

Abstract	of Paper	Accepted in	IMCES'2021
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1570729108

METHODOLOGY BASED ON THE NIST CYBERSECURITY FRAMEWORK AS A PROPOSAL FOR CYBERSECURITY MANAGEMENT IN GOVERNMENT ORGANIZATIONS

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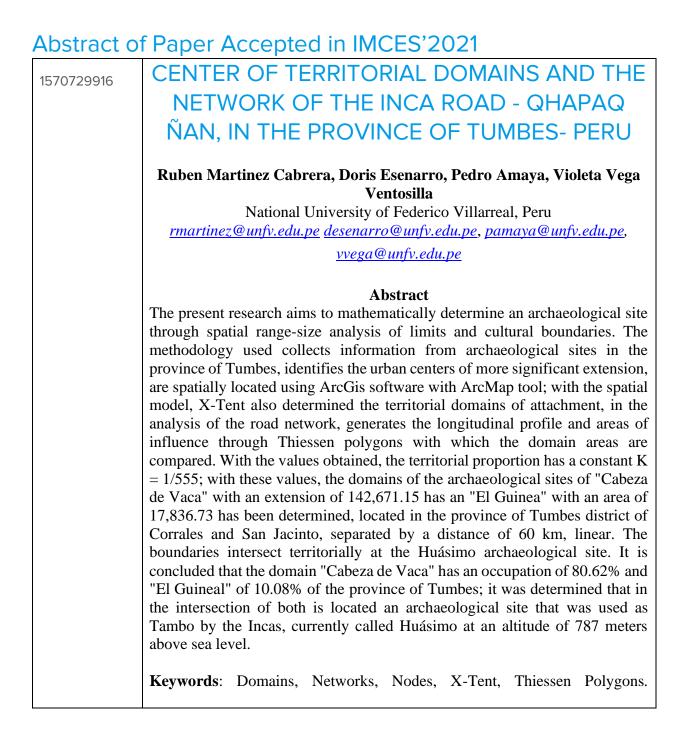
Abstract

This research aims to propose the use of the methodology based on the NIST Framework for adequate management of cybersecurity in government organizations within the framework of the delivery of digital services. Many government organizations have been managing cybersecurity without a defined process; this generates that the management is deficient and without indicators. Concerning whether they are implementing the methodology based on the NIST cybersecurity framework", shows that 36.8% of respondents present a level in disagreement, 31.6% (6) an undecided level, 15.8% (3) a level of agreement, 10.5% (2) a level totally in disagreement and 5.3% (1) a level totally in agreement. Meanwhile, the variable "The management of cybersecurity" shows that 36.8% (7) of the Ministries surveyed present a level in disagreement; 36.8% (7) an undecided level, 15.8% (3) a level of agreement, and 10.5% (2) a level totally in disagreement In conclusion: It has been shown that the use of the methodology based on the NIST cybersecurity framework influences cybersecurity management in government organizations and it is clear that they are currently not using it which causes a relatively poor level of leadership in the implementation of security measures concerning cybersecurity management. Keywords: Methodology, Nist Cybersecurity Framework, Cybersecurity,

Management.

1570729109	
	Proposal for an Ecolodge for the sustainable
	local development of the Llacanora district -
	Cajamarca
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	Abstract
	The objective of this research is the sustainable local development of the Llacanora-Cajamarca district, through a proposal for an Ecolodge, the lack of adequate infrastructure for visitor accommodation leads to the decline of the result of tourist activity in an ecolodge It is a suitable alternative for development, taking into account respect and protection for the environment. For the proposal, bioclimatic design criteria and variables are applied and incorporating clean technologies that allow minimizing environmental contamination; surveys were also carried out to the population and potential tourists, it was obtained that 89% agree with the ecology proposal. A design committed to the environment was proposed by applying renewable energies, preserving the construction tradition. Likewise, the proper management of organic waste through fertilizers becomes a good option for traditional agriculture and the production of fuels. Thus achieving 70% avoidance of soil and water contamination and reducing CO2 output since this gas is harmful to the ozone layer and global warming.
	<i>Keywords:</i> Ecolodge, Environment, Renewable Energies, Bioclimatic Architecture.

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1570729113	
	PROPOSAL OF A KNOWLEDGE
	MANAGEMENT MODEL FOR A PUBLIC
	UNIVERSITY
	Márico Dázz Boátomil William Joines Loán Volázmaz? Donig
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	Abstract
	This research aims to propose a model of knowledge management in the research process of a public university in the city of Lima due to an inadequate
	command of virtual information and the dispersion of explicit knowledge. This
	hinders the accessibility to report at the right time; there are no adequate
	procedures to capture, store and share the tacit knowledge found in the
	experiences of researchers; it should be noted that 20% of public universities
	in the country have the same problem. The research, for its purpose, was a non- experimental, cross-sectional, descriptive research. Likewise, a survey was
	applied to collect the information. The study shows the new knowledge
	management model called GESKNOW, merged from two models; this model
	comprises three phases: information sources, knowledge management layer,
	and knowledge presentation layer. Its purpose is to link research processes,
	propose organizational strategies oriented to knowledge management, generate continuous improvement, identify and transmit knowledge sources among
	researchers, facilitate access to information for decision making.
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1570730157

Obesity Management using Mobile Health Applications: A Case Study from Umm Al-Qura University, Saudi Arabia

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ABSTRACT

Background: Health applications in mobiles have revolutionized selfmonitoring strategies in weight management. These applications analyze and summarize health data of an individual in an easy-to-understand manner to meet specific goals of the users or patients. This study aims to find out the usefulness of health applications in smartphones to prevent obesity and maintain good health and fitness among students studying at Umm Al-Qura University (UQU). Materials and Methods: A cross-sectional study was conducted on 195 students in UQU. Stratified-random sampling method was used, and a self-administered questionnaire was used for collection of data. Descriptive statistics (frequencies and percentages) were conducted. Also, the chi-square test of association was performed. Results and Discussion: It was found that 22.05% of the respondents were overweight and 10.26% were obese. Different purposes and levels of use were reported by the participants. The participants' perceptions about Mobile Health Applications (believe in their effectiveness, believe in their privacy, purposes from using these applications (apps), and average use of these apps had significant associations with the participants' weight. Conclusion: The health applications in smartphones have the potential to serve as an effective tool for the benefit of patients and individuals in the management and prevention of obesity. A good lifestyle coupled with BMI monitoring after specific periods can help to keep a better and healthy life.

Keywords: Obesity prevention, healthcare applications, smartphones, healthcare management, BMI

1570731446

Development of Computational Linguistic Resources for Automated Detection of Textual Cyberbullying Threats in Roman Urdu Language

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Abstract

Automatic Cyberbullying detection has remained very challenging task since social media content and conversations use natural language (NL) and are usually posted in unstructured free-text form leaving behind the language norms. The major concern and gap in formulating cyberbullying detection strategies is scarcity of available linguistic resources typically for newly evolved languages. Roman Urdu has recently emerged and hence is a resource poor language. Urdu has been widely known as the national language of Pakistan (aka qaumi zabaan). However, because of socio-cultural and multilingual aspects, Roman Urdu is used widely on the Internet by Asians and more specifically Pakistanis. To fulfil the above stated gap, this research work presents guidelines for data annotation process and developed two linguistic resources: (i) Annotated corpus in Roman Urdu Language for cyberaggression and offensive language detection. The process of data annotation involved bilingual annotators instead of crowdsourcing. It has the benefit of correctly annotating instances that constitute clear cases of cyberbullying without compromising data quality. The developed corpus is highly balanced (with almost negligible skew) unlike most of the existing corpuses even in mature languages. (ii) Processing textual information for NLP tasks involves Stopword elimination as a sub phase. Stop words carry least semantic information and increase feature space as compared to the other tokens and index terms in corpora. We have developed domain specific stop words for Roman Urdu Language considering all the lexical variants and typically in the context of aggression detection and collected data. The work has been carried out using python programming language and Pycharm IDE.

Keywords: linguistic resources, cyberaggression, cyberbullying, hate speech detection. Abusive language automated detection

1570735381

Non-Linear Modelling of Ferro Casting Ductile Shear Key of L-Shaped Concrete Blocks with Epoxy Joint using Midas FEA

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Abstract

As cast iron with 10-15% of graphite, Ferro Casting Ductile (FCD) Iron material has better mechanical properties than the ones from Grey Cast Iron. Moreover, it is also close to Carbon Steel's properties. Regarding this condition, FCD has the potential to be used as a shear key, specifically, as a joint of precast segmental concrete bridges. The objective of this paper is to study the mechanical behavior of FCD applied as shear key on a wet precast joint using epoxy. To do so, three-dimensional non-linear numerical modeling using Midas FEA was conducted on two L-shaped concrete blocks connected by a couple of FCD shear key representing precast concrete segmental bridge system. Between these two L-shaped blocks of concrete, epoxy adhesive was applied. Both concrete blocks and FCD shear keys with 50% scale of original geometries were used. The constitutive behavior of each material was obtained from previous test results and literatures. Loading applications were performed in two directions, vertical load to represent load from deck bridge and horizontal load to represent prestressing force. Load bearing capacity of FCD shear keys increases along with the increase of horizontal load.-Non-linear analysis results show discrepancy comparing to the experimental ones, with a deviation reaches more than 7%.

Keywords: Ferro casting ductile, male and female shear keys, forcedisplacement relations, numerical simulation.

1570735752	
	Impact of the maturity model on the
	sustainability of project management
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	Resumen
	En el presente aporte de investigación se consideró como problema la falta de la inclusión del modelo de madurez en la sostenibilidad de la gestión de proyectos. En ese sentido se planteó como objetivo determinar el impacto que ejerce el Modelo de Madurez en la sostenibilidad de la gestión de proyectos en el Fondo Nacional de Desarrollo de la Educación Peruana, para ello se contempló la variable Sostenibilidad de la Gestión de Proyectos y sus dimensiones: Sostenibilidad Institucional y Sostenibilidad del Ciclo de Vida. Luego de haber analizado la problemática y de tratar la parte teórica, se realizó el diseño y la aplicación del modelo de madurez obteniendo como resultado el incremento del índice de sostenibilidad de la gestión de proyectos; antes de la aplicación del modelo del dicho índice fue del 23%, que representa un grado bajo, mientras que luego de aplicar el modelo se alcanzó el 56%, que representa un grado de sostenibilidad equivalente a intermedia alta. Finalmente se concluye que existe impacto significativo entre el modelo de madurez y la sostenibilidad de la gestión de proyectos; antes de la de la Educación Peruana.
	PalabrasClaves:ModelodeMadurez,SostenibilidadInstitucional,SostenibilidadCiclo deVida yGestión deProyectos

1570735769	
	Efectividad de sistemas CRM en empresas
	peruanas
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	Resumen
	El presente trabajo tiene por principal objetivo validar la efectividad que tienen
	los sistemas CRM en las diversas empresas peruanas, para lo cual se tomará de
	referencia información de diversos trabajos de investigación, papers, artículos
	u otros medios, que harán posible el entendimiento de lo que es un CRM, cómo
	estos han ido evolucionando con el pasar del tiempo, beneficios que trae el
	emplear dicho sistema en una organización sin importar el tamaño de esta y la
	relación que existe con los clientes para lograr su satisfacción, entendiendo la
	problemática de la implementación de un CRM en las empresas en el Perú y
	así poder llegar a concluir la efectividad que estos han generado en las diferentes empresas.
	Palabras claves: CRM, evolución, satisfacción de cliente.

1570735817

Learning the Chinioti Way: Exploring the Legacy of a Family Business Community Leaders' Success Based on the Entrepreneurial Mindset and Values of Chinioti Sheikhs

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Abstract

The Chinioti Sheikh community ranks among the most successful business communities in Pakistan, yet literature is almost barren of any study that aims to understand the success model of such business communities in the country. The purpose of this paper is twofold: one is to understand the factors that make Chinioti Sheikhs a successful business community in Pakistan and second is to comprehend the role of entrepreneurial mindset and values in the contribution of entrepreneurial success for Chinioti Sheikhs in particular and other entrepreneurs in general. The study is qualitative in nature and utilizes two research methods i.e., cumulative case study and focus group for the purpose of triangulation and profound understanding. The study takes help of the book 'Kamyab Log' for analyzing cases of Chinioti Sheikh entrepreneurs and in the second phase of research, a focus group is conducted of subject experts and entrepreneurs. The findings reveal that there are a number of factors that influence success of a venture. For Chinioti Sheikhs, these factors are a combination of collective traits shared among all members of community as well as individual traits, which include a value-infused personality traits plus entrepreneurial mindset of that individual entrepreneur.

Keywords: Family business leaders; entrepreneurial mindset; entrepreneurial values; Chinioti Sheikhs

1570735820

Women Entrepreneurial Leaders as Harbingers of Economic Growth: Evidences from an Emerging Market of South Asia

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Abstract

Global economy is driven by entrepreneurs operating micro, small, medium, and large-scale enterprises (M-SMLEs). This probe integrates three distinct domains, entrepreneurship, leadership, and gender, particularly women. In a previous study, one of the co-authors investigated such phenomenon that comprised motivations and pre-and-post venture challenges for women entrepreneurial leaders and devised a conceptual framework. This inquiry applies quantitative methods to empirically test and validate such framework, and contribute towards pertinent theoretical underpinning. It avails postpositivism philosophy, deductive approach, and survey method. Data was garnered from women entrepreneurial leaders of Pakistan - a growing emerging market of South Asia. The sample size includes 308 samples (comprising micro, small, and medium-scale enterprises (M-SMEs), 100+ participants from each category. The capabilities, circumstances, and behavior of M-SMEs differ than those of such leaders from large-scale enterprises; therefore, they were ignored purposefully. Structural Equation Modeling (SEM) technique was availed for data analysis. Canons of reliability, validity, and triangulation assisted toward robust results. The findings reveal that motivation to become entrepreneur and need of situation appeared the most significant predictors for starting and leading a venture by women. In challenges before the start of business (discouragement from family and gender stereotypes, financial challenges, lack of entrepreneurial knowledge, and lack of access to market and workplace [in a male-dominated society]) appeared significant predictors in order. And in challenges after the start of business (lack of market research, lack of finance and sustainability, harassment from men, and gender stereotypes from employees) respectively appeared significant predictors of women entrepreneurial leadership.

Keywords Entrepreneurship; Female Leadership; Motivation and Challenges; Gender Diversity; Micro, Small, and Medium Enterprises (M-SMEs)

1570735822	
	La telemedicina peruana y sus retos en el
	contexto de la Pandemia Covid-19
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	RESUMEN
	En la presente investigación se ve la problemática de la cobertura de telefonía
	e internet en la actual coyuntura que es dada por la pandemia de COVID-19 a
	Nivel Nacional y de Lima Metropolitana. Se puede observar el progreso del
	Perú ante la telemedicina tanto como la implementación de nuevos recursos
	tecnológicos para ayudar a sobre llevar esta enfermedad que está atacando a
	todo el mundo.
	Palabras clave: Telemedicina, Tecnologías de Información y
	Comunicaciones, Tecnologías de información en la Salud, Pandemia COVID-
	19

1570735823	
	Model Business Canvas to Reduce Desertion in
	Massive Online Courses
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	Abstract
	The full boom of digital transformation, e-learning through LMS systems (Learning Management System), has impacted on the development of the globalized world, and competes directly with face-to-face education; One of the main problems of those who start a virtual course is desertion, that is, many abandon the courses before concluding them, therefore, the objective of this research is the implementation of a business model that guarantees the success of a e-learning project, taking into account fundamental factors such as: the quality of the LMS design, tutoring strategies and digital marketing, generating in the participant an innovative digital experience that achieves specific learning. E-learning provider companies seek that their clients can start and conclude a virtual course, with guaranteed learning using an LMS, which will impact the positioning of the company, for this the content of the LMS must be interactive, motivating and designed for a high level of learning with innovative educational resources. As a result of the research, it has been shown that the perception of users of online courses regarding that the processes that prevent dropouts are good has gone from 25% without the application of the model to 56% with the application of the implemented model Canvas

1570735826 Support in Research Work for the increase of Graduates by the Thesis dissertation Mode Hugo Vega Huerta Universidad Nacional Mayor de San Marcos hvegah@unmsm.edu.pe, Santiago Moquillaza Henríquez Universidad Nacional Mayor de San Marcos smoquillazah@unmsm.edu.pe, **Oscar Benito Pacheco** Universidad Nacional Mayor de San Marcos obenitop@unmsm.edu.pe, Percy De La Cruz Vélez de Villa Universidad Nacional Mayor de San Marcos E-mail: pdelacruzy@unmsm.edu.pe Resumen Según los compendios estadísticos publicados en la página web de Universidad Nacional Mayor de San Marcos por la Oficina General de Planificación, en la facultad de Ingeniería de Sistemas e Informática la cantidad de titulados por la modalidad de sustentación de tesis es inferior al 20% de la cantidad total de titulados, esto significa que más de 80% se titula mediante otras modalidades no vinculantes a la investigación. La consecuencia es la baja cantidad de tesis producidas, por ello, el objetivo de la presente investigación es incrementar el porcentaje de titulados por tesis en la facultad de Ingeniería de Sistemas e Informática mediante un apoyo extraordinario a los trabajos de investigación de los estudiantes. El proyecto se implementó durante los años 2015 y 2016 y como resultado se obtuvo un incremento del 72% de titulados por la modalidad de sustentación de tesis Palabras clave: Titulados por tesis, trabajos de investigación, modalidad de sustentación de tesis, competencia colaborativa, plataformas virtuales

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